



Cheltenham Town Supporters Society Ltd

**Society Ad-hoc Decision Minutes
14th September 2024
Via Discord**

Agenda

Present: Ryan Grimmett, Jenny Hancock, Jaimie Henderson, Leo Hoenig, Andrew Kafkaris, Sam Lear, Sam Nair, Simon Watten, James Young.

Recused at personal request (as a Club Board Member): Dave Beesley

Proposal:

- 1. Trust Board to vote on Club counter-proposal to split the cost of the Strategic Review 50/50 (50% paid by the Club (£1,000) and 50% paid by the Trust (£1,000))**

Discussion points raised:

- The price is a donation to charity, to demonstrate buy-in from the Club. The price has been negotiated by the Trust, after a long period of engagement with [REDACTED] and [REDACTED] - who are both passionate about supporting Football Clubs and their communities and have a long history of doing so.**
- [REDACTED] and [REDACTED] have been explicit that buy-in and full engagement from the client (the Club) is vital to make the exercise a success.**
- At the same time as making the counter-proposal to joint fund, members of the Club Board have expressed scepticism both that the exercise is worthwhile in itself, and that if undertaken the Club would have the skills or staff to enact any recommendations.**
- The Club have previously raised objections to 'dusty documents' such as plans - there is a concern that by this point any engagement with the Strategic Review would be as an exercise of appeasing the Trust, without a sincere desire to enact any recommendations.**
- If the Trust paid half of the cost, it is unlikely the Club would be prepared to share the findings of the Strategic Review with the Trust - particularly if they could be considered in any way critical.**

- **If the Club is as financially healthy as we are informed it is, it is worrying that the nominal fee is a barrier to the work if the Club saw value in it.**

The Trust Board initially voted by a majority to agree to the Club's counter-proposal and pay half of the money for the Strategic Review, believing that it was better for the SR to take place than not.

However, on further consideration of the points outlined above, and the fact that Trust would not be the client and would be unlikely to be able to attach any caveats to the review process (such as being allowed to share the findings with the Trust membership, enforce the adoption of any measures the SR suggested, or potentially even be able to view the final report), the Trust Board decided that it would not be a productive use of members' money and voted against (majority vote).

It was noted that if there were further discussions that suggested the cost to the Club was the sole reason that they couldn't go ahead with the Strategic Review, then the Board would look at how the proposal could securely be put to a vote of the Trusts' entire membership.

Vote concluded.

ACTION: JY (Chair) to contact David Bloxham to inform him of the Trust Board's decision.

ACTION: All members to agree the text of a communication to Trust members updating them on the current situation. [This is to be done immediately as there has not been a substantial update on BFTF so far and the delay has been due to allowing the Club to consider the Trust's proposals, but the timeframe is causing criticism from members]. JHend to send.