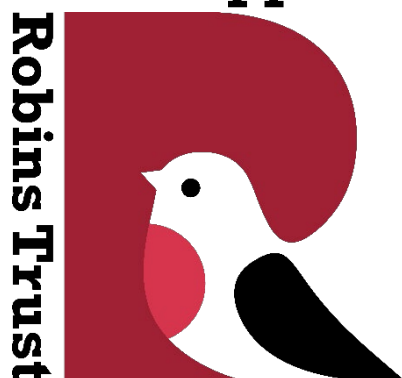


Cheltenham Town Supporters Society Ltd



Board Members Meeting
Monday 25th March 2024 8pm
Via Discord

Minutes

Present: Dave Beesley (DB), John Cooper (JC), Ryan Grimmett (RG), Leo Hoenig (LG), Jaimie Henderson (JHen), Sam Lear (SL), Sam Nair (SN), James Young (JY - Chair).

Apologies

Jenny Hancock, Simon Watten.

	Discussion	Action
1.	Matters arising from previous meeting held on Feb 12th 2024 <ul style="list-style-type: none">- Retro shirts (setting up the 3rd (1996/97 home shirt))	JY to tally up the sales for the 2nd retro shirt, and JHen will then invoice H&G JY to provide JHen with photos for the 3rd Retro shirt, which H&G are now working on.
2.	Share transfer update <ul style="list-style-type: none">i. Announcement timetable Paul Baker is happy for us to announce the share transfer from him to the RT on Wednesday 27th March, all signed off by the EFL and the Football Club.	JY to coordinate the announcement of the transfer on 27th March.

3.	<p>Cycle provision update DB has spoken to the Football Club today. It was discussed at the Board Meeting on Friday. DB will meet John Duffy and John Murphy on the Easter Monday match.</p> <p>Trust to publicise the winning of the GFW funding on Tuesday 26th March (this was subsequently agreed to be delayed by GFW), with the Share Transfer post going up on Wednesday 27th March.</p>	<p>DB to meet John Duffy and John Murphy. Trust and Club to work on logistics for groundworks.</p>
4.	<p>Finance update (JC) Balance of £694.97 (Post Share purchase) The other account has £5,063 in it (ear-marked for the cycle provision) - £1,000 will be coming from the Green Football Weekend grant.</p>	-
5.	<p>FED Update DB has been away from the Club recently, so there are still some things for him to catch up on, and will provide a more detailed update in the next meeting.</p> <p>The Club has partnered with the Terrace, increasing the offering on merchandise – based on a profit share agreement. As this was a move supported by the Trust, the board are encouraged by it and look forward to seeing the improved merchandise offering.</p>	-
6.	<p>Trust Vision discussion and draft plan</p> <p>SNair presented the Vision document.</p> <p>There was a discussion about the purpose of the Trust and</p> <ul style="list-style-type: none"> To represent the fans to the club To be a critical friend of the club Fan experience To know what the fans want and prioritise calls for that Being more forceful in what we ask of the Club and what we communicate to members To provide a connection between fans and their club Add value to the Club activity to help them do more than the bare minimum - demonstrate leadership (e.g. co-design of the supporters guide) Add value to the fan experience 	<p>Trust Board members to complete the survey about the Trust's current and future position.</p> <p>JHen to send a link to Members in the forthcoming newsletter to canvas opinion</p> <p>JY to add a section to the POTY vote.</p>

7.	<p>Any Other Business</p> <p>JHen raised the issue of Investors moving to the Lottery instead. It was agreed that Investors who have paid more than £10 in a calendar year should be given a membership to last until a year from when their Investor membership lapsed.</p> <p>SL noted that the Club Board have been very dismissive about the Iglu proposal for fan zones, a big screen, etc, during the Euros.</p>	
8.	Next meeting TBC April 8pm via Discord	