



Trust Board Meeting: Monday, June 5 2017

Trust Board members present: Clive Gowing, Murry Toms, Tarran Wilson.
Also present: James Robinson, Richard Allsopp, Dave Beesley, Alan Warburton, Jack O'Neill, Greg Parry, Dave Jennings, John Cooper, Alex McNeil, James Young.

1. Co-opting new members to Trust Board

Trust chairman Clive Gowing opened the meeting and explained that he will remain on the Trust Board until the 2017 AGM (this has to be held within six months of the year end on May 31).

Clive will prepare the accounts and as soon as they are independently reviewed the AGM can take place.

CG said that there was no pressing need to coop new board members as the existing board would not stand down before the AGM.

Dave Jennings raised the fact that having new board members would mean a fresh impetus for the Trust and gain momentum ahead of a possible re-launch at the AGM.

It was agreed by those present that this should be done and there were more volunteers for board places than there were available co-opt places.

Each of the people present gave an introduction to themselves, their skills and experience that would be of use to the Trust going forward.

It was agreed that James Young, Dave Jennings and John Cooper be immediately coopted to the board.

Clive Gowing and Tarran Wilson are to liaise with John Cooper about the work of the treasurer and secretary respectively as JC has skills and expertise in both areas.

ACTION: TW and CG to arrange with JC to look at above roles.

Due to the Trust rules only three members can be coopted outside of an EGM. However, with only three Trust Board members standing for election to the board at the next meeting (Tarran Wilson, Murry Toms and Leo Hoenig) and with a maximum of 16 able to be on the Trust board, those present were encouraged to remain active with the Trust until their proposed election at the AGM.

2. Reorganisation of Trust Board

a. Structure of new board

Deferred until at/after the AGM

b. Appointment of roles through to 2017 AGM

i. Acting chairman

Tarran Wilson was the only Board member present who showed an interest in assuming the role of acting chairman until the AGM, and this was duly agreed by the board.

ii. Treasurer

iii. Secretary

As stated above John Cooper showed a willingness to take on these roles, CG and TW to liaise with him as to next steps.

3. Membership

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There was a wide-ranging conversation about how to go about improving retention and improving membership numbers.

The focus came down to what the Trust offers, and whether it is accessible, either through price or ease of joining.

After a lengthy conversation, it was agreed that a relaunch of the Trust would be in order once the new board is in place.

Around that launch there will be an increased visibility of the Trust – Open Day and home pre-season friendlies are chances to be visible.

Also, a survey will be devised to gain greater insight into what CTFC fans want from their Trust. Murry Toms to coordinate

ACTION: MT to coordinate survey. Activities at Open Day and Friendly matches to be decided at a later meeting.

4. Finances

CG in the process of sorting accounts for the year ended 31/05/2017. CG then explained that the Trust will need to find an independent reviewer, as per FCA rules.

ACTION: Once arrangements made with new treasurer, the Trust to look into finding new reviewer. Item to be on next Board Meeting Agenda.

5. Open Day arrangements

TW explained that a separate Open Day meeting had taken place a week earlier and work is in progress on arrangements.

There continues to be problems with the club setting a confirmed Date as intended date of July 16 saw a double booking at Seasons.

A new date of July 23 was then pencilled in, only for club to then change back to July 16.

There was a lengthy discussion about the suitability of Seasons for hosting the event, given that a larger crowd may be expected in light of the Crowdfunder Legends match taking place as part of the Open Day.

With access and capacity issues at Seasons (450 maximum) it was decided to take the Legends Match off the list for the Open Day, and for the Club, whose responsibility it is to organise, look at other options.

At present there will be another Open Day arrangements meeting on June 12. Venue TBC.

6. Merchandise

TW raised the possibility of reintroducing the Legends T-shirts as previously produced by the Trust.

The first in a new series would be an Aaron Downes shirt, with a pic of Aaron and the slogan “NO DRAMAS”.

TW to coordinate production.

DJ raised the possibility of creating other items of unofficial merchandise, speaking about pros of ‘Punk Football’ and how it could engender a sense of belonging to the Trust.

The Trust will look at producing a new logo to go on merchandise and also further research new merchandise ideas.

7. Any other business

Trust Website: It was agreed to overhaul the website with new content and new tailored content to allow greater member interaction.

Murry Toms, Dave Beesley and James Young to look at design, functionality and content, respectively.

Dave Beesley also suggested the use of an online messaging service called slack.com. A Robins Trust channel is to be set-up to allow for quick communication for the board moving forward.

UPDATE: <https://robinstrust.slack.com> has been set-up and all present at June 6 meeting have been added as members.

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8. Schedule date of next meeting

Open Day Planning: Monday, June 12.

Trust Board Meeting (all members welcome), Monday, July 10.

BOTH VENUES WILL BE CONFIRMED ON TRUST WEBSITE AND SOCIAL MEDIA.